

BAY-C



Gifted with one of the most recognized bass voices in dancehall, Bay-C is no newcomer as an artiste. The member of iconic quartet T.O.K has toured the world, topped international charts and sold platinum albums back to back with his fellow band mates during the past two decades. Now, with the band on an indefinite hiatus, Bay-C has launched his solo career to the delight of reggae and dancehall lovers worldwide.

Early in 2016, Bay-C released his “Better Must Come” debut EP, a collection of five tracks with a strong and original Jamaican flavor. The song “Straight outta Portmore” describes what life was like for a young Bay-C growing up in his hometown, while “Eye for an eye” speaks to the cycle of violence plaguing Jamaica ever since. The title track “Better must come” is a heart-wrenching acoustic ode to those who feel overwhelmed and distraught. “Star” is a special declaration of love while in “Hold it out” Bay-C emphasizes his down-to-earth character.

Most recently in the second half of 2016, the single “Rude gyal swing” featuring Treasha made a lot of noise spending more than six weeks on the highly recognized MTV German Urban Charts. The dance party track, produced by Deebuzz and Hard2Def out of Germany, is a mix of electronic dance music and dancehall. The success has definitely not slowed Bay-C’s pace, however he will be releasing additional new singles through to the Christmas season and he will also release the visuals for his “Bunx and galang” single featuring dancers Shady Squad.

A stylized signature that reads "King Stone". The word "King" is written in a cursive script, and "Stone" is written in a bold, blocky font. Above the letter "i" in "King" is a small crown icon.