



Golden voiced singer **Sara Lugo** is touring her latest album « HIT ME WITH MUSIC » released on Oneness Records and Soulfire Artist / Grooveattack. She is performing live with the **Next Generation Family Band**.

«HIT ME WITH MUSIC » was produced and mixed by Umberto Echo (Oneness Records). It features guest productions from Jamaica's Anthony "Altafaan" Senior, Giuseppe Coppola (of Gentleman's Evolution Band), Lionel Wharton from Jamaram, Morry « Da Baron » (Dub Inc) and the « One drop Band ». The majority of songs were co-produced and recorded by **Sara Lugo**, herself.

Following the 2011 release of her debut album « What About Love », Sara played several shows in Europe, the U.S and South America. Her 2012 collaboration with **Kabaka Pyramid** « High And Windy » was an internet sensation, attracting more than one and a half million YouTube hits. This led to further international combinations including the likes of **Skarra Mucci** and **Cali P**.



Stylistically, «Hit Me With Music» found Sara continuing to fuse Reggae and Soul, plus, on «Soldiers of Love» and «I Wish» a discernable pop direction. That said, Roots lovers will gravitate to «Learn to Grow» featuring **Ras Muhammad** and «Really Like You» featuring one of the hottest Jamaican singers of the moment, **Protoje**. The song was an instant hit garnering more than two and a half million YouTube hits within a year.



**IF YOU LIKED «WHAT ABOUT LOVE» YOU WILL DEFINITELY LOVE «HIT ME WITH MUSIC».**

Sara Lugo's career started in 2003, aged 15, singing backing vocals in the studio of future producer Umberto Echo. 2 years later she released her debut song, on a remix album for the world music group Quadro Nuevo, and embarked on her solo career. At first she worked mainly with the local Munich reggae community: including **Jamaram, Headcornerstone and Jahcoustix**. Gradually, through hard work and dedication, she built her own musical Identity, which, in 2009, led to her first EP release. Next came debut album « WHAT ABOUT LOVE » in 2011 and, finally, the musically blossoming « HIT ME WITH MUSIC ».

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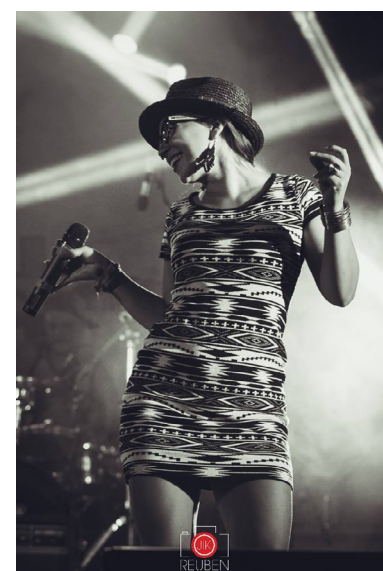
Currently in the pipeline is an ensemble album « SARA & FRIENDS » due for release in early 2016. It will include all Sara's past combinations plus new ones with no less than **Jah 9, Joseph Cotton, and Phases Cachées**.

Sara is established on the world scene due to prolific international riddim collaborations. Producers include Pow Pow Movement, Greenyard Records, Flash Hit Records, Oneness Record and most recently, Maximum Sound.

This German singer with Puerto Rican roots is busier than ever on stage and on the road. She thrilled huge and enthusiastic festival crowds during her 2015 summer tour, taking in **Rototom Sunsplash** (Spain) **Uprising Festival** (Slovakia) **Ruhr Reggae Summer** (Germany).



Pic by Antonio Garcia



Sara is currently touring France with the singer Naâman performing over 35 dates to sold out venues of 1300 average capacity.



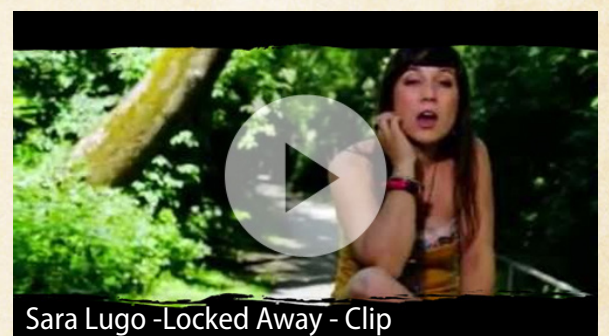
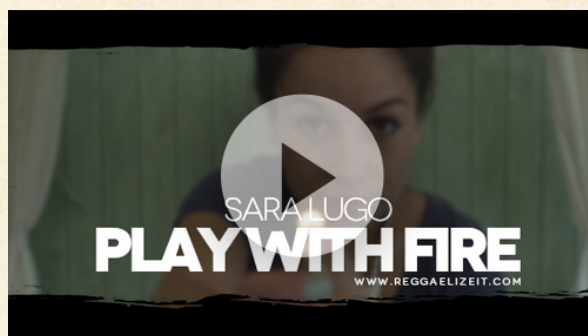
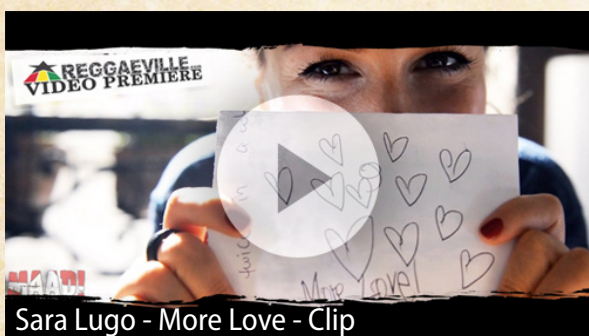
For the EU and worldwide bookings, Sara is now working with Kingstone Entertainment (Gentleman, Christopher Martin); for France with 1001ProdsRecords (Naâman); and for South/Central America with Rising Sound (Damian Marley, Cultura Profetica).

Sara Lugo will be back in Costa Rica in early 2016 and touring Central / South America in June with an appearance at « Reggae Live Festival » in Mexico already in the diary. On the European side, Sara will be playing the main stage of the world renowned « **SummerJam Festival** » in Köln in Germany.

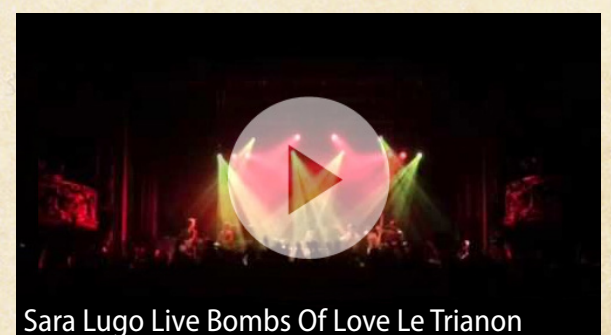
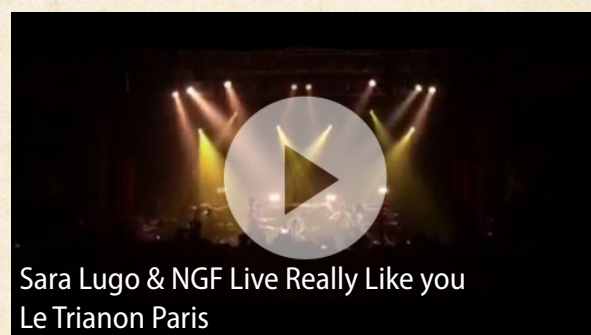
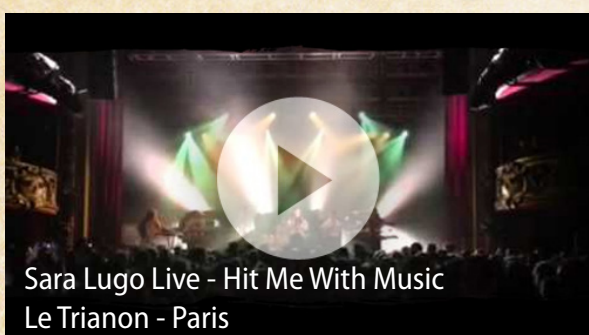
Bookings for 2016 are now open and filling up fast!

Don't miss your chance to bring one of the year's most in demand reggae / Soul / Hip Hop female artists to your event.

## SARA LUGO CLIPS



## SARA LUGO LIVE



# SARA LUGO DISCOGRAPHY

## Sara Lugo EP

EP [ONENESS RECORDS]

Release date: 5/29/2009

Link to listen the album :

<https://soundcloud.com/saralugo/sets/ep-sara-lugo>



## Sara Lugo - What About Love

CD / DIGITAL RELEASE [ONENESS RECORDS]

Release date: 5/6/2011

Link to listen the album :

<https://soundcloud.com/saralugo/sets/what-about-love-sara-lugo>



## Sara Lugo - Hit Me With Music

CD / DIGITAL RELEASE [ONENESS RECORDS]

Release date: 10/17/2014

Link to listen the album :

<https://soundcloud.com/saralugo/sets/hit-me-with-music-sara-lugo>



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Pic by Anthony Bouvier